

As publisher for some of the very best neighborhoods in Fort Lauderdale, each publication we produce combines contemporary magazine layout & design with the 'up close and personal' touch of locally-focused editorial directly from our neighborhood, city and business leaders. Each publication is MAILED directly to EVERY home, condo and business address throughout the neighborhood. Each is also published online in digital magazine format and supported by the official association website. If the high-profile east Fort Lauderdale homeowners and residents we reach are your prospective customers and clients, we invite you to join us. No one covers local Fort Lauderdale better.

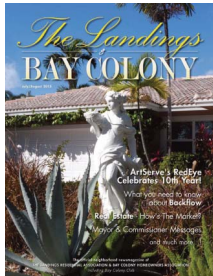
Local Fort Lauderdale 2016 Neighborhood Publication Series



THINK LOCAL. It's Where Your Business Lives.

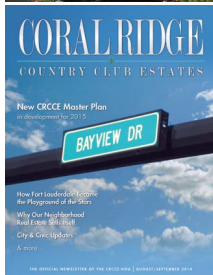
**The official publication of the
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- 2,800+ via USPS direct mail
- additional free local distribution



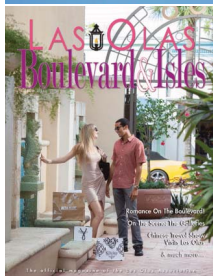
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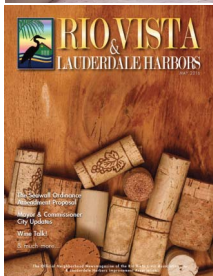
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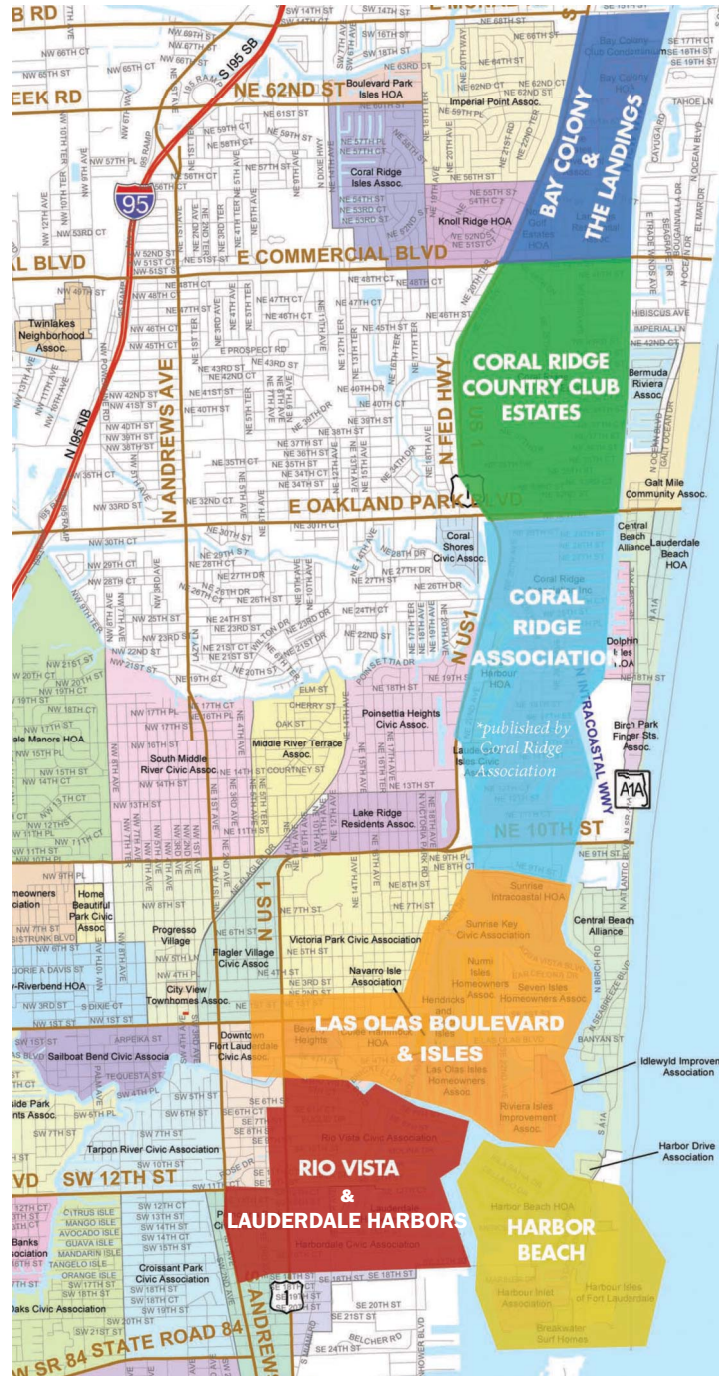
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HOMEOWNERS ASSOCIATION**

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The above publications are published in association with and on behalf of each respective neighborhood HOA or Civic Association. For more information on ad rates, publication dates, distribution and deadlines, visit us online at www.localfortlauderdale.com

AD SPONSORSHIP RATES & INFORMATION



Reaching over 22,500 homeowners & residents of the BEST neighborhoods in all of Fort Lauderdale!

- DISPLAY AD in the print issue and published online in the digital issue every other month
- FEATURED FRIENDS LISTINGS & LINKS on association's official website or magazine companion site
- SPECIAL online advertiser promotion via companion E-Newsletters, Facebook and other social networks

AD RATES PER ISSUE & FREQUENCY

AD SIZE / FREQUENCY:	1-2 issues	3-5 issues	6 issues
• 1/8 Page (Bus. Card)	\$95 ea.	\$89 ea.	\$79 ea.
• 1/4 Page	\$175 ea.	\$165 ea.	\$149 ea.
• 1/2 Page	\$325 ea.	\$295 ea.	\$275 ea.
• Full Page	\$595 ea.	\$565 ea.	\$525 ea.
• Premium Pgs (covers & pgs. 1,3,5)	\$695 ea.	\$650 ea.	\$595 ea.

- Ad Rates Shown INCLUDE FULL COLOR (4/color). All publications are in full color, No discount for B/W ads.
- 10% discount off appropriate frequency rates for consecutive ads in any two, three or four publications.
- 15% discount off appropriate frequency rates for consecutive ads in all five publications.

FREQUENCY: Each is published every other month for a total of six issues (6x) per year. See publication schedule online.

AD DEADLINES: Ad space & final ad file submission deadline is 21 days prior to each issue publication date.

AD MATERIALS: Digital, press-ready ad files required. 300 dpi resolution, CMYK color, .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox for download.

PAYMENT TERMS: 1st issue payments due with insertion agreement. Subsequent issue ad payments are due upon invoice 15 days prior to each publication date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

AD SPECIFICATIONS & DIMENSIONS

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Non-Bleed	7.375"	9.875"	1/8 Page - (Business Card)	3.375"	2.125"

Publication Dates & Deadlines are always updated and online at www.localfortlauderdale.com

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