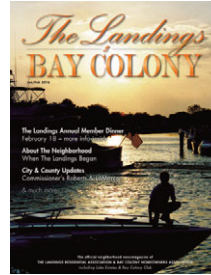


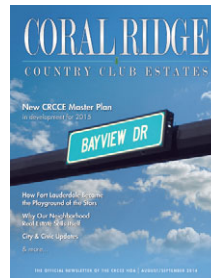
LOCAL FORT LAUDERDALE

2017-2018 Official Neighborhood & Community Magazines



The official publication of the **LANDINGS RESIDENTIAL ASSOCIATION**

- 3,000 copies bimonthly (6x)
 - 2,800+ via USPS direct mail
- additional free local distribution



The official publication of the **CORAL RIDGE COUNTRY CLUB ESTATES HOMEOWNERS ASSOCIATION**

- 5,500copies bimonthly (6x)
 - 5,200+ via USPS direct mail
- additional free local distribution



The official publication of the **VICTORIA PARK CIVIC ASSOCIATION**

- 5,500copies bimonthly (6x)
 - 5,000+ via USPS direct mail
- additional free local distribution



The official publication of the **LAS OLAS BOULEVARD ASSOCIATION**

- 8,500copies bimonthly (6x)
 - 6,000+ via USPS direct mail
- additional beach hotels distribution
additional free local distribution
- *Separate ad rates apply.*



The official publication of the **RIO VISTA CIVIC ASSOCIATION & LAUDERDALE HARBORS ASSOCIATION**

- 3,500 copies bimonthly (6x)
 - 3,200+ via USPS direct mail
- additional free local distribution



The official publication of the **HARBOR BEACH PROPERTY HOMEOWNERS ASSOCIATION**

- 3,000 copies bimonthly (6x)
 - 2,750+ via USPS direct mail
- additional free local distribution

THINK LOCAL. It's Where Your Business Lives.

- **AUDIENCE** – the most affluent homeowners and residents in all of Fort Lauderdale.
- **REACH** – USPS Every Door Direct Mail to EVERY home and business in each neighborhood.
- **READERSHIP** – content *specifically for* each neighborhood *from* their neighborhood ensures they are read by virtually everyone...and your ad *WILL* be seen thousands & thousands of times.
- **RESULTS** – Promotion. Positioning. Pride. Profit. Protection. Awareness. Branding. Goodwill.
...for a FRACTION of the cost of other magazines & media.

2017-2018 AD RATES • PER PUBLICATION & FREQUENCY

Each Advertising Program Includes

- DISPLAY AD in the print issue and in the digital issue every other month
- DIGITAL ISSUE promotion on official Association website & LocalFortLauderdale.com
- FEATURED FRIENDS and AD SPONSOR promotions via Facebook and other social media channels

AD SIZE / FREQUENCY:	1-2 issues	3-5 issues	6 issues
1/8 Page (Business Card)	\$95 ea	\$89 ea.	\$79 ea.
1/4 Page	\$175 ea	\$165 ea.	\$149 ea.
1/2 Page	\$325 ea	\$295 ea.	\$275 ea.
Full Page	\$595 ea	\$565 ea.	\$525 ea.
Premium Pages (OBC, IFC, IBC, 1,3,5,7,9)	\$695 ea	\$650 ea.	\$595 ea.

- Ad Rates Shown INCLUDE FULL COLOR (4/color). All magazines are printed in full color. No discount for B/W.
- 10% discount off applicable rate for consecutive ads in any two, three or four publications.
- 15% discount off applicable rate for consecutive ads in all five publications.

FREQUENCY: Each is published every other month for a total of six issues (6x) per year. See publication schedule online.

AD DEADLINES: Ad space & Press-Ready ad file submission deadline is 15 days prior to each issue publication date.

AD MATERIALS: Digital, press-ready ad files required. 300 dpi resolution, CMYK color, .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox for download.

PAYMENT TERMS: 1st issue payments due with insertion agreement. Subsequent issue ad payments are due upon invoice 15 days prior to each publication date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

AD DIMENSIONS • SIZES & SPECIFICATIONS

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

Publication Dates & Deadlines are always updated and online at www.localfortlauderdale.com

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