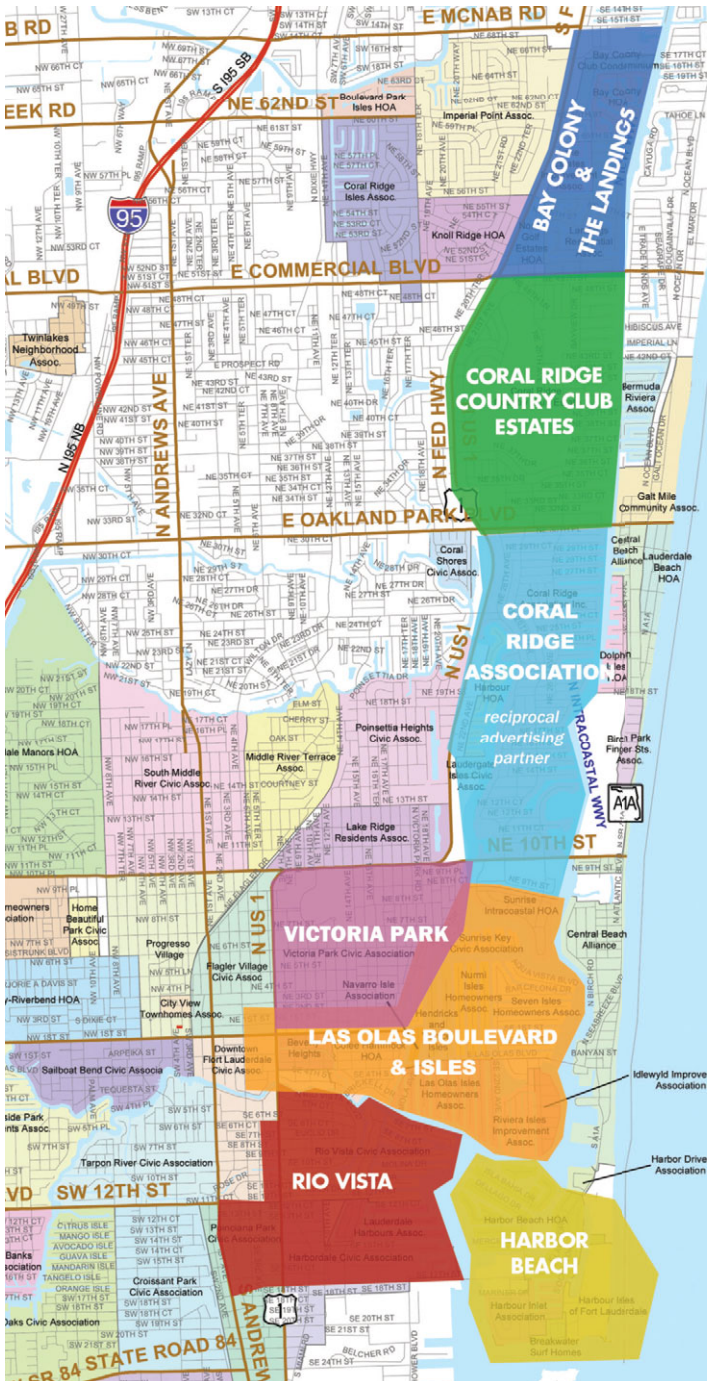




2017 Official Neighborhood Newsletter Series

THINK LOCAL. It's Where Your Business Lives.

As publisher for some of the very best neighborhoods in Fort Lauderdale, each publication we produce combines contemporary magazine layout & design with the 'up close and personal' touch of locally-focused editorial directly from our neighborhood, city and business leaders. Each publication is MAILED directly to EVERY home, condo and business address throughout the neighborhood. Each is also published online in digital magazine format and supported by the official association website. If the high-profile east Fort Lauderdale homeowners and residents we reach are your prospective customers and clients, we invite you to join us. No one reaches local Fort Lauderdale better.



The official publication of the **LANDINGS RESIDENTIAL ASSOCIATION**

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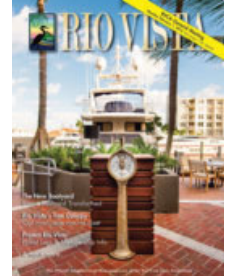
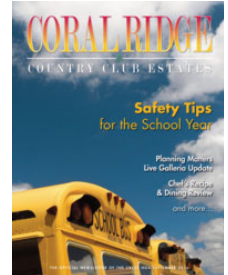
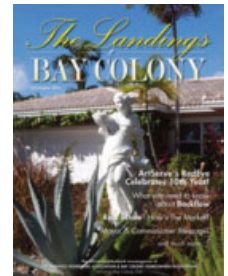
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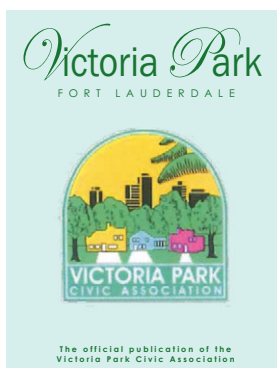
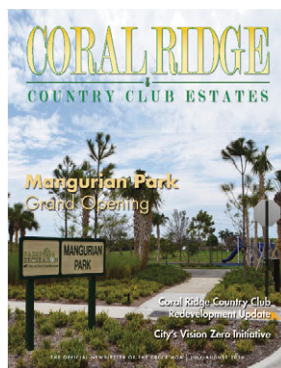
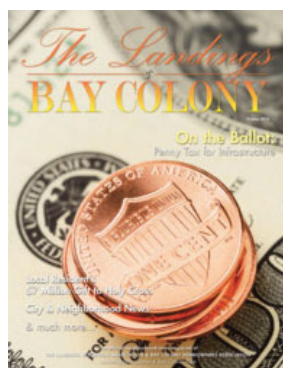
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For more information and to view the latest issues in digital magazine format, visit us online at www.localfortlauderdale.com

The official newsletters of the BEST neighborhoods in Fort Lauderdale!



2017 AD RATES PER PUBLICATION & FREQUENCY

Each Advertising Program Includes

- DISPLAY AD in the print issue and in the digital issue every other month
- DIGITAL ISSUE promotion on official Association website & LocalFortLauderdale.com
- FEATURED FRIENDS and AD SPONSOR promotions via Facebook and other social media channels

AD SIZE / FREQUENCY:	1-2 issues	3-5 issues	6 issues
1/8 Page (Business Card)	\$95 ea	\$89 ea.	\$79 ea.
1/4 Page	\$175 ea	\$165 ea.	\$149 ea.
1/2 Page	\$325 ea	\$295 ea.	\$275 ea.
Full Page	\$595 ea	\$565 ea.	\$525 ea.
Premium Page(s)	\$695 ea	\$650 ea.	\$595 ea.

- Ad Rates Shown INCLUDE FULL COLOR (4/color). All magazines printed in full color. No discount for B/W.
- 10% discount off applicable rate for consecutive ads in any two, three or four publications.
- 15% discount off applicable rate for consecutive ads in all five publications.

FREQUENCY: Each is published every other month for a total of six issues (6x) per year. See publication schedule online.

AD DEADLINES: Ad space & final ad file submission deadline is 21 days prior to each issue publication date.

AD MATERIALS: Digital, press-ready ad files required. 300 dpi resolution, CMYK color, .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox for download.

PAYMENT TERMS: 1st issue payments due with insertion agreement. Subsequent issue ad payments are due upon invoice 15 days prior to each publication date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

AD DIMENSIONS & SPECIFICATIONS

AD SIZE	width	height	AD SIZE	width	height
Full Page Trim Size	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

Publication Dates & Deadlines are always updated and online at www.localfortlauderdale.com

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