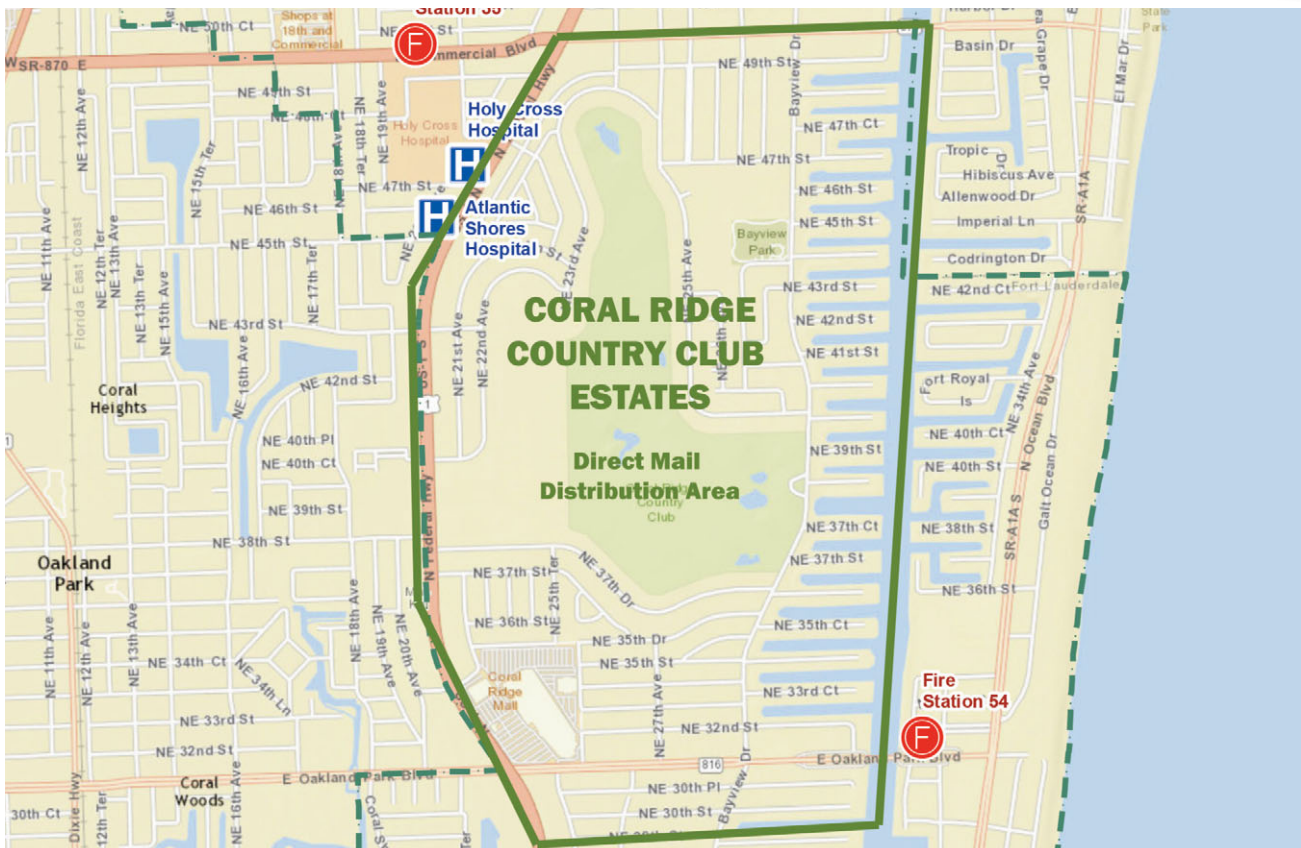


# CORAL RIDGE

## COUNTRY CLUB ESTATES

The official neighborhood newsmagazine of the  
**CORAL RIDGE COUNTRY CLUB ESTATES  
HOMEOWNERS ASSOCIATION**

- **5,500 total copies** published bimonthly (6x annually)
- **5,200+ MAILED** via USPS to EVERY home, residence & business in Coral Ridge CC Estates & surrounding area
- **additional local circulation** via sponsors & assn. events
- **added value online** website & social network promotion
- **a portion of ALL ad sponsorship proceeds go directly to CRCCE HOA** for neighborhood improvement projects!



**FOR** the neighborhood. **BY** the neighborhood. **ABOUT** the neighborhood.



## 2018 AD SPONSORSHIP RATES

### Each Advertising Sponsorship Program Includes

- DISPLAY AD in the bimonthly print and digital issues • SOCIAL MEDIA ad promotion via Facebook, Twitter & more
- DIGITAL ISSUE on the official CRCCE HOA website at [www.coralridgecountryclubhoa.org](http://www.coralridgecountryclubhoa.org) & [www.localfortlauderdale.com](http://www.localfortlauderdale.com)

### Ad Size/ Frequency

1/8 page

1/4 page

1/2 page

Full page

Premium page

### 1-2 issues

\$99 ea

\$179 ea

\$335 ea

\$595 ea

\$695 ea

### 3-5 issues

\$89 ea.

\$169 ea.

\$310 ea.

\$565 ea.

\$650 ea.

### 6 issues

\$85 ea.

\$159 ea.

\$285 ea.

\$535 ea.

\$595 ea.

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- Rates are for press-ready ad files only. See below for art & design charges.
- 10% discount for concurrent/consecutive ads in any two-five publications.
  - 15% discount for concurrent/consecutive ads in all six publications.

**FREQUENCY:** Each publication is published every other month, i.e. (6x) per year. See publication schedule online at [www.localfortlauderdale.com](http://www.localfortlauderdale.com).

**\*PLEASE NOTE:** Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows: Full Pg: \$150 min. Half Pg: \$75 min. Quarter Pg: \$50 min. Eighth pg: \$35 min.

**PAYMENT TERMS:** 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

## AD SIZES & SPECIFICATIONS

AD SIZE	width	height	AD SIZE	width	height
MAGAZINE TRIM SIZE	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Trim	8.375"	10.875"	1/2 Page - vertical	3.375"	9.75"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

**AD COPY:** Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to [publisher@ftlauderdalemedia.com](mailto:publisher@ftlauderdalemedia.com). Please send large files via Dropbox or other file transfer system.

**Published 6x annually in the first week of January, March, May, July, September & November.**

Ad Space deadline is the 10th of the month prior to publication date. Press-ready ad file due by 15th of the month prior.

See [www.localfortlauderdale.com](http://www.localfortlauderdale.com) for updated publication schedules including publication dates & deadlines.



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