

# HARBOR BEACH

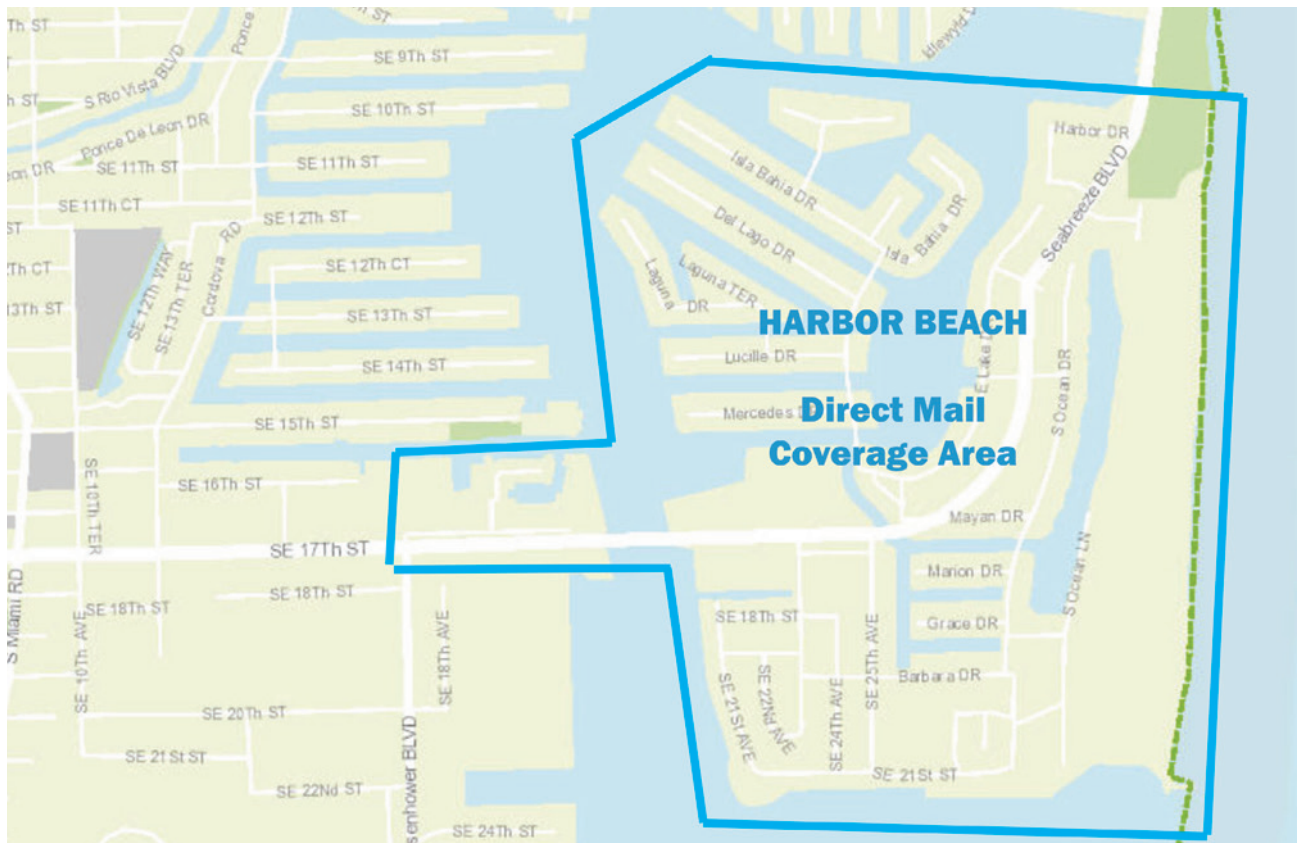
F o r t L a u d e r d a l e

The official neighborhood newsmagazine of the

## HARBOR BEACH PROPERTY HOMEOWNERS ASSOCIATION

- **3,100 total copies** published bimonthly (6x annually)
- **2,900+ MAILED** via USPS to EVERY home, residence & business in Harbor Beach & surrounding area, including Harbour Inlet, Harbour Isles & beach condos
- **additional local circulation** via sponsors & assn. events
- **added value online** website & social network promotion

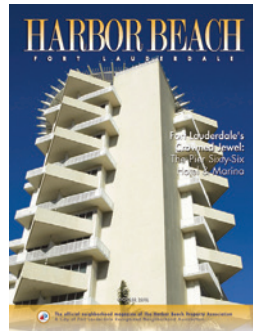
**FOR Harbor Beach. BY Harbor Beach. ABOUT Harbor Beach.**



**THINK LOCAL.** It's Where Your Business Lives.

[www.ftlauderdalemedia.com](http://www.ftlauderdalemedia.com) • [www.localfortlauderdale.com](http://www.localfortlauderdale.com)

# 2019-2020 Harbor Beach Ad Rates



## Each Advertising Sponsorship Program Includes

- DISPLAY AD in the bimonthly print and digital issues • SOCIAL MEDIA ad promotion via Facebook, Twitter & more
- DIGITAL ISSUE on the official CRCCE HOA website at [www.coralridgecountryclubhaa.org](http://www.coralridgecountryclubhaa.org) & [www.localfortlauderdale.com](http://www.localfortlauderdale.com)

<u>Ad Size/Frequency</u>	<u>1-2 issues</u>	<u>3-5 issues</u>	<u>6 issues</u>
1/8 page	\$99 per issue	\$89 per issue	\$85 per issue
1/4 page	\$179 per issue	\$169 per issue	\$159 per issue
1/2 page	\$335 per issue	\$310 per issue	\$285 per issue
Full page	\$595 per issue	\$565 per issue	\$535 per issue
Premium page	\$695 per issue	\$650 per issue	\$595 per issue

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- Rates shown above are for press-ready ad files only. See below for art & design charges.
- 5% discount for concurrent/consecutive ads in any two-five FLMA LocalFortLauderdale publications.
- 10% discount for concurrent/consecutive ads in all six FLMA LocalFortLauderdale publications.

**FREQUENCY:** Published every other month, six times per year. For specific publication dates & deadlines, please see 'Pub Dates & Deadlines' online at [www.LocalFortLauderdale.com](http://www.LocalFortLauderdale.com).

**\*PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$125 min. Half Pg: \$75 min. Quarter Pg: \$50 min. Eighth pg: \$35 min.

**PAYMENT TERMS:** 1st issue payment is due with ad insertion agreement. Subsequent issue ad payments are due 20 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

## Ad Sizes & Specifications

AD SIZE	width	height	AD SIZE	width	height
MAGAZINE TRIM SIZE	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Trim	8.375"	10.875"	1/2 Page - vertical	3.375"	9.75"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

**AD COPY:** Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to [publisher@ftlauderdalemedia.com](mailto:publisher@ftlauderdalemedia.com). Please send large files via Dropbox or other file transfer application.

**Published 6x annually in the first week of February, April, June, August, October & November.**

Ad Space deadline is the 10th of the month prior to publication date. Press-ready ad file due by 15th of the month prior.

See [www.localfortlauderdale.com](http://www.localfortlauderdale.com) for updated publication schedules including publication dates & deadlines.



**Fort Lauderdale Media Associates, Inc.**

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