



RIO VISTA & LAUDERDALE HARBORS

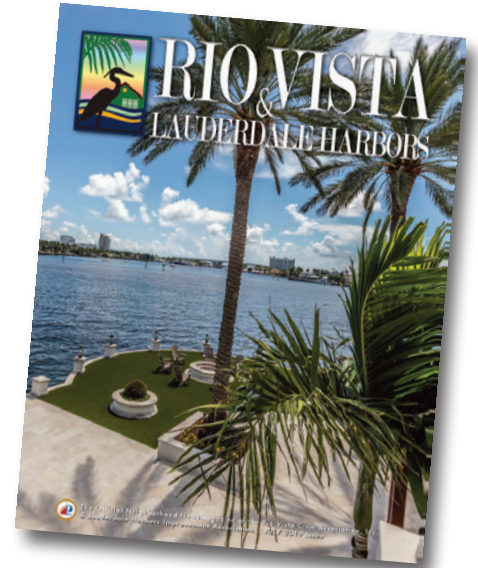
The official neighborhood newsmagazine of the

RIO VISTA CIVIC ASSOCIATION



**LAUDERDALE HARBORS
IMPROVEMENT ASSOCIATION**

- **3,650+ total copies** published 6x annually in January, March, May, July, September & October
- **3,500+ MAILED** via USPS to EVERY home, residence & business in Rio Vista and Lauderdale Harbors
- **additional local circulation** via sponsors & assn. events
- **free online** social media & website promotion for advertisers



BY the neighborhoods. FOR the neighborhoods. ABOUT the neighborhoods.



THINK LOCAL. It's Where Your Business Lives!

2019-2020 Advertising Rates & Information



Each Advertising Program Includes

- DISPLAY AD in the bimonthly print and digital issues • SOCIAL MEDIA ad promotion via Facebook
- DIGITAL ISSUE promotion on the official RVCA website at www.riovistaonline.com & www.localfortlauderdale.com

<u>Ad Size / Frequency</u>	<u>1-2 issues</u>	<u>3-5 issues</u>	<u>6 issues</u>
1/8 page (biz card)	\$99 per issue	\$89 per issue	\$85 per issue
1/4 page	\$179 per issue	\$169 per issue	\$159 per issue
1/2 page	\$335 per issue	\$310 per issue	\$285 per issue
Full page	\$595 per issue	\$565 per issue	\$535 per issue
Premium page	\$695 per issue	\$650 per issue	\$595 per issue

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- Rates are for press-ready ad files only. See below for art & design charges.
- 5% discount for concurrent/consecutive ads in any two-five FLMA LocalFortLauderdale publications.
- 10% discount for concurrent/consecutive ads in all six FLMA LocalFortLauderdale publications.

FREQUENCY: Each publication is published every other month, i.e. (6x) per year. For specific publication dates and deadlines, please see 'Pub Dates & Deadlines' online at www.localfortlauderdale.com.

***PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$125 min. Half Pg: \$75 min. Quarter Pg: \$50 min. Eighth pg: \$35 min.

PAYMENT TERMS: 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 20 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

AD SIZES & SPECIFICATIONS

AD SIZE	width	height	AD SIZE	width	height
MAGAZINE TRIM SIZE	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Trim	8.375"	10.875"	1/2 Page - vertical	3.375"	9.75"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer system.

Published 6x per year in the first week of January, March, May, July, September & November.

Ad Space deadline is the 10th of the month prior to publication date. Press-ready ad file due by 15th of the month prior.

See www.localfortlauderdale.com for updated publication schedules including publication dates & deadlines.



Fort Lauderdale Media Associates, Inc.

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