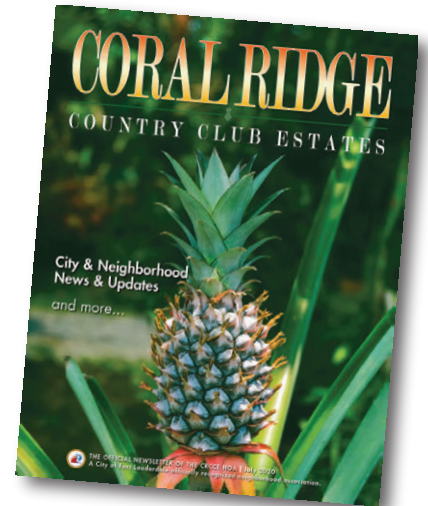


# CORAL RIDGE

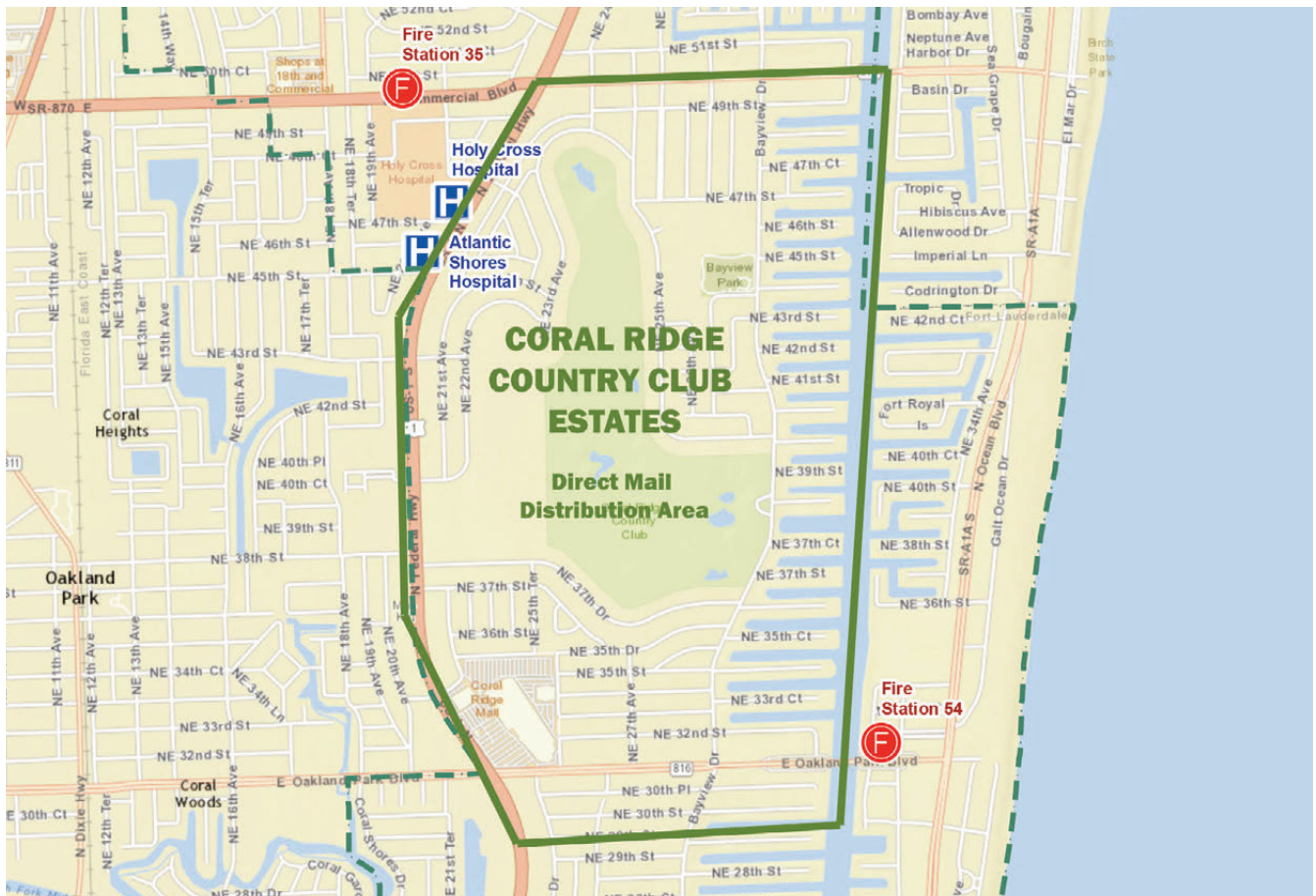
## COUNTRY CLUB ESTATES

The official neighborhood newsmagazine of the  
**CORAL RIDGE COUNTRY CLUB ESTATES HOA**

- **5,500 total copies** 6x annually (every other month) in January, March, May, July, September & November
- **5,200+ MAILED** via USPS to EVERY home, residence & business in Coral Ridge CC Estates & surrounding area
- **additional distribution** via sponsors & association events
- **free online** social media & website promotion for ad sponsors!



**BY the neighborhood. FOR the neighborhood. ABOUT the neighborhood.**



**THINK LOCAL.** It's Where Your Business Lives.

[www.ftlauderdalemedia.com](http://www.ftlauderdalemedia.com) • [www.localfortlauderdale.com](http://www.localfortlauderdale.com)

# 2020-2021 Advertising Rates & Information



## Each Advertising Sponsorship Program Includes

- DISPLAY AD in the bimonthly print *and* digital issues • SOCIAL MEDIA ad promotion via Facebook
- DIGITAL ISSUE on the official CRCCE HOA website at [www.coralridgecountryclubhaa.org](http://www.coralridgecountryclubhaa.org) & [www.localfortlauderdale.com](http://www.localfortlauderdale.com)

### Ad Size/ Frequency

	1x	2x-5x	6x
1/8 page	\$99 ea	\$89 ea.	\$85 ea.
1/4 page	\$179 ea	\$169 ea.	\$159 ea.
1/2 page	\$335 ea	\$310 ea.	\$285 ea.
Full page	\$595 ea	\$565 ea.	\$535 ea.
Premium page	\$695 ea	\$650 ea.	\$595 ea.

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- Rates are for press-ready ad files only. See below for art & design charges.
- 5% discount for concurrent/consecutive ads in any two-five FLMA publications.
- 10% discount for concurrent/consecutive ads in all six FLMA publications.

**FREQUENCY:** Each publication is published every other month, i.e. (6x) per year. See publication schedule below and online at [www.localfortlauderdale.com](http://www.localfortlauderdale.com).

**PAYMENT TERMS:** 1st issue payments due with ad insertion agreement. Subsequent issue ad payments are due 15 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

**\*PLEASE NOTE:** Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows: Full Pg: \$125 min. Half Pg: \$75 min. Quarter Pg: \$50 min. Eighth pg: \$35 min.

## Ad Sizes & Specifications

AD SIZE	width	height	AD SIZE	width	height
MAGAZINE TRIM SIZE	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Trim	8.375"	10.875"	1/2 Page - vertical	3.375"	9.75"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

**AD COPY:** Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to [publisher@ftlauderdalemedia.com](mailto:publisher@ftlauderdalemedia.com). Please send large files via Dropbox or other file transfer system.

**Published 6x annually in January, March, May, July, September & November.**

See [www.localfortlauderdale.com](http://www.localfortlauderdale.com) for updated publication schedules including publication dates & deadlines.



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