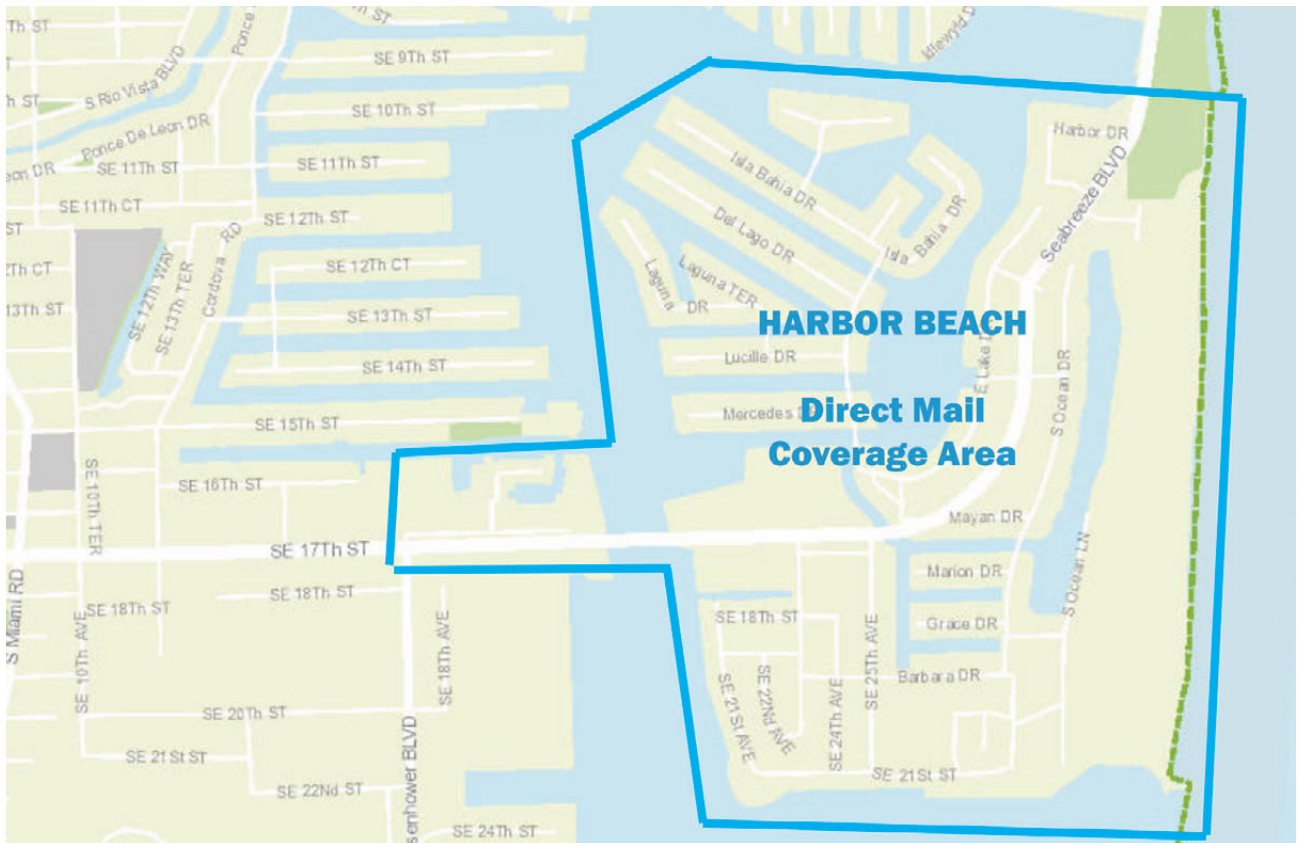
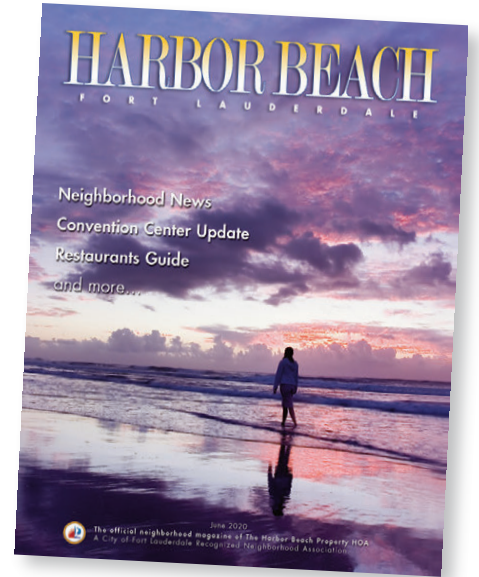


HARBOR BEACH

F o r t L a u d e r d a l e

The official neighborhood newsmagazine of the **HARBOR BEACH PROPERTY HOMEOWNERS ASSOCIATION**

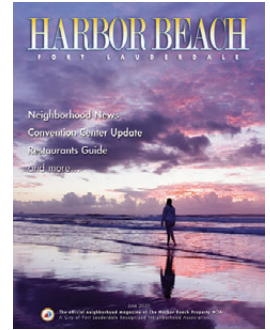
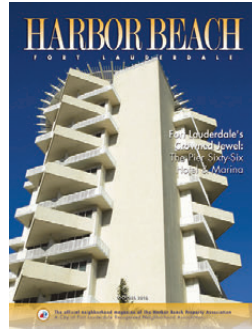
- 3,100 total copies published bimonthly (6x annually)
 - 2,900+ MAILED via USPS to EVERY home, residence & business in Harbor Beach & surrounding area, including Harbour Inlet, Harbour Isles & beach condos
 - additional local circulation via sponsors & assn. events
 - added value online website & social network promotion
- FOR Harbor Beach. BY Harbor Beach. ABOUT Harbor Beach.**



THINK LOCAL. It's Where Your Business Lives.

www.ftlauderdalemedia.com • www.localfortlauderdale.com

2020-21 Advertising Rates & Information



Each Advertising Sponsorship Program Includes

- DISPLAY AD in the bimonthly print *and* digital issues • SOCIAL MEDIA ad promotion via Facebook, Twitter & more
- DIGITAL ISSUE on the official HBPHOA website at www.harborbeach.org & www.localfortlauderdale.com

Ad Size/Frequency

	1x	2x-5x	6x
1/8 page	\$99 ea.	\$89 ea.	\$85 ea.
1/4 page	\$179 ea.	\$169 ea.	\$159 ea.
1/2 page	\$335 ea.	\$310 ea.	\$285 ea.
Full page	\$595 ea.	\$565 ea.	\$535 ea.
Premium page	\$695 ea.	\$650 ea.	\$595 ea.

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- Rates shown above are for press-ready ad files only. See below for art & design charges.
- 5% discount for concurrent/consecutive ads in any two-five FLMA LocalFortLauderdale publications.
- 10% discount for concurrent/consecutive ads in all six FLMA LocalFortLauderdale publications.

FREQUENCY: Published every other month, six times per year. For specific publication dates & deadlines, please see 'Pub Dates & Deadlines' online at www.LocalFortLauderdale.com.

***PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$125 min. Half Pg: \$75 min. Quarter Pg: \$50 min. Eighth pg: \$35 min.

PAYMENT TERMS: 1st issue payment is due with ad insertion agreement. Subsequent issue ad payments are due 20 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

Ad Sizes & Specifications

AD SIZE	width	height	AD SIZE	width	height
MAGAZINE TRIM SIZE	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Trim	8.375"	10.875"	1/2 Page - vertical	3.375"	9.75"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer application.

Published 6x annually in February, April, June, August, October & December.

See www.localfortlauderdale.com for updated publication schedules including publication dates & deadlines.



Fort Lauderdale Media Associates, Inc.

401 E. Las Olas Blvd., Ste. 130-599, Fort Lauderdale, FL 33301

office: 954.828.1337 • publisher@ftlauderdalemedia.com

www.ftlauderdalemedia.com • www.localfortlauderdale.com