

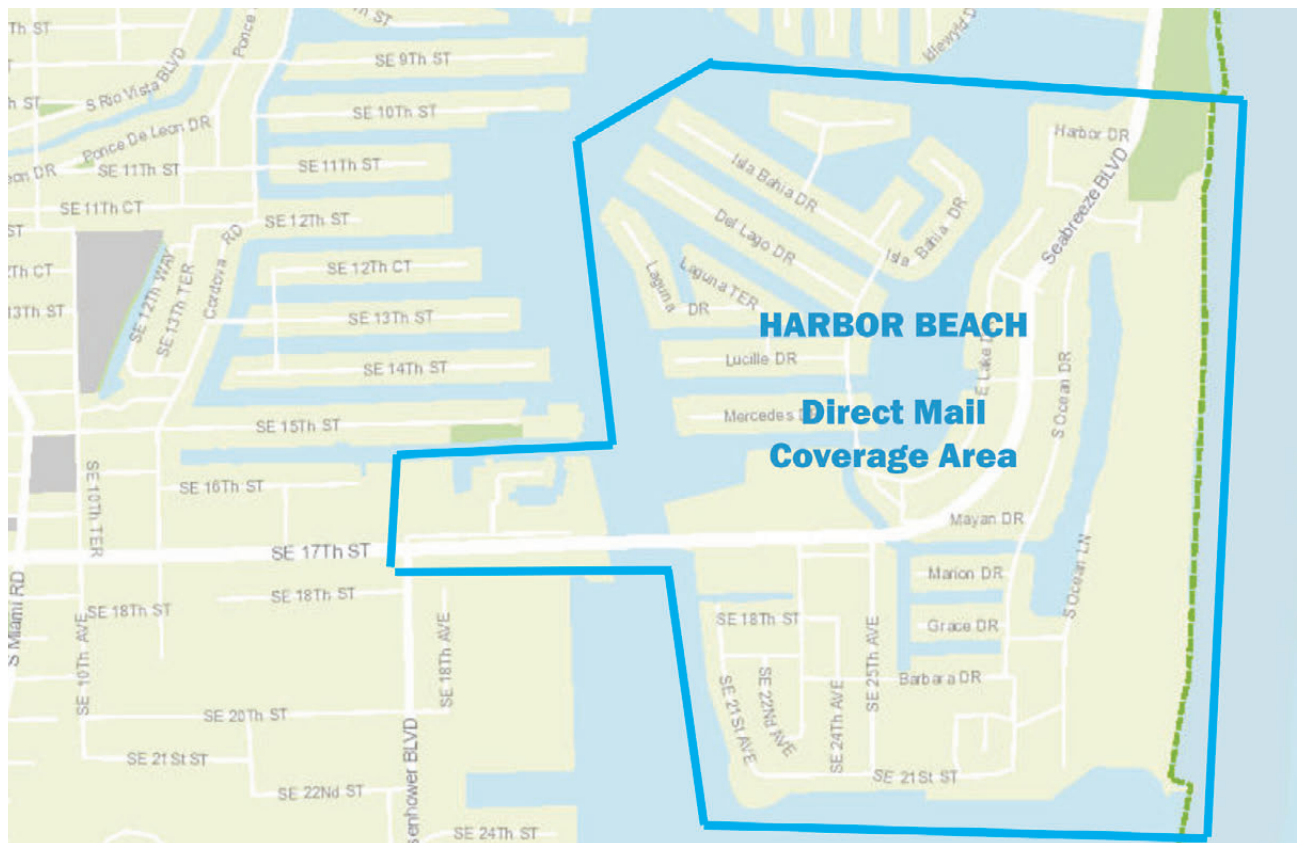
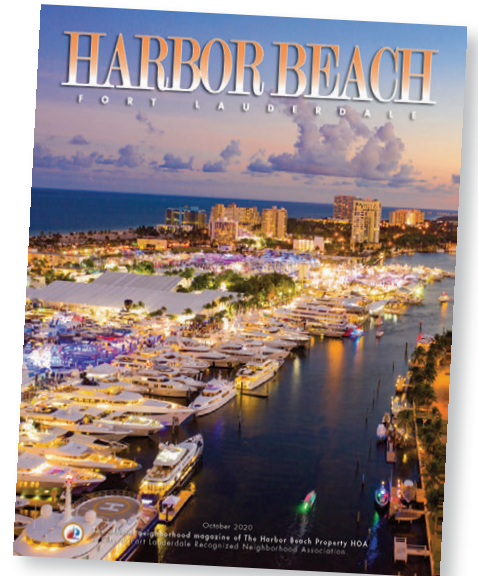
HARBOR BEACH

F O R T L A U D E R D A L E

The official neighborhood newsmagazine of the **HARBOR BEACH PROPERTY HOMEOWNERS ASSOCIATION**

- 3,100 total copies published bimonthly (6x annually)
- 2,900+ **MAILED** via USPS to EVERY home, residence & business in Harbor Beach & surrounding area, including Harbour Inlet, Harbour Isles & beach condos
- **additional local circulation** via sponsors & assn. events
- **added value online** website & social network promotion

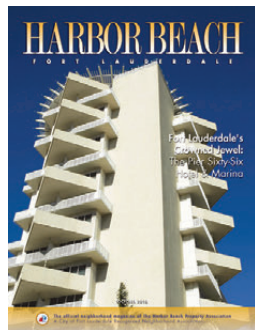
FOR Harbor Beach. BY Harbor Beach. ABOUT Harbor Beach.



THINK LOCAL. It's Where Your Business Lives.

www.ftlauderdalemedia.com • www.localfortlauderdale.com

2021 Advertising Rates & Program Information



Each Advertising Sponsorship Program Includes

- DISPLAY AD in the bimonthly print *and* digital issues • SOCIAL MEDIA ad promotion via Facebook, Twitter & more
- DIGITAL ISSUE on the official HBPHOA website at www.harborbeach.org & www.localfortlauderdale.com

Ad Size/Frequency

	1x	2x-5x	6x
1/8 page	\$99 ea.	\$89 ea.	\$85 ea.
1/4 page	\$179 ea.	\$169 ea.	\$159 ea.
1/2 page	\$335 ea.	\$310 ea.	\$285 ea.
Full page	\$595 ea.	\$565 ea.	\$535 ea.
Premium page	\$695 ea.	\$650 ea.	\$595 ea.

- Rates Shown INCLUDE FULL-COLOR (4/c process). No discount for B/W ads.
- Rates shown above are for press-ready ad files only. See below for art & design charges.
- 5% discount for concurrent/consecutive ads in any two-five FLMA LocalFortLauderdale publications.
- 10% discount for concurrent/consecutive ads in all six FLMA LocalFortLauderdale publications.

FREQUENCY: Published every other month, six times per year. For specific publication dates & deadlines, please see 'Pub Dates & Deadlines' online at www.LocalFortLauderdale.com.

***PLEASE NOTE: Rates are based upon receipt of press-ready ad files. Additional charge will apply for any art, text or design changes as follows:** Full Pg: \$125 min. Half Pg: \$75 min. Quarter Pg: \$50 min. Eighth pg: \$35 min.

PAYMENT TERMS: 1st issue payment is due with ad insertion agreement. Subsequent issue ad payments are due 20 days prior to each pub date. Payment by check or credit card. VISA/MC/AMEX/Discover accepted.

Ad Sizes & Specifications

AD SIZE	width	height	AD SIZE	width	height
MAGAZINE TRIM SIZE	8.375"	10.875"	1/2 Page - horizontal	7.375"	4.625"
Full Page Trim	8.375"	10.875"	1/2 Page - vertical	3.375"	9.75"
Full Page Bleed	8.625"	11.125"	1/4 Page - standard	3.375"	4.625"
Full Page Live Area	7.625"	10.125"	1/8 Page - (Business Card)	3.375"	2.125"

AD COPY: Digital, press-ready ad files required. 300 dpi resolution, CMYK color; .pdf, .jpg, .tif, .eps or .psd ad files accepted. Submit via email to publisher@ftlauderdalemedia.com. Please send large files via Dropbox or other file transfer application.

The official bimonthly magazine of the Harbor Beach Property HOA

See www.localfortlauderdale.com for updated publication schedules including editorial and advertising deadlines.



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